



Smart Collaboration. The Why and How

What is Collaboration?

You collaborate all the time. You talk to colleagues, business partners and customers. You draw up plans with team members – over the phone, in meetings, or via email. You share resources, insight and creativity.

Collaboration is all about bringing teams together to get things done. We call it a project – a team of people working together towards a common goal.

Project Collaboration Pain Points

Too many businesses fail to collaborate effectively. Here are the main reasons.

Scattered teams

Today teams are just as likely to be on the other side of the world as the other side of the room. They need a common ground to collaborate on projects and tasks. However, 22% of dispersed teams are finding it increasingly difficult to find the time to meet in-person or jump on a conference call.*

Lack of visibility of tasks

Only half of project managers can easily see who has read, changed or downloaded a shared document.* When you can't see who is working on what, it's all too easy to duplicate efforts, neglect crucial tasks, and miss goals.

Communication pain

Crossed wires, email thread chaos, and multiple document versions can make working as a team impossible. 37% of project managers cite the lack of communication between team members as their main collaboration challenge.*

Inadequate technology

Did you know inefficient practices lead to an average of 2 hours and 45 minutes wasted a week? Too often our communication technologies are inefficient, complex to use, unsecure and not mobile-enabled. It's no wonder so many people still run projects with clumsy spreadsheets and confusing email chains.

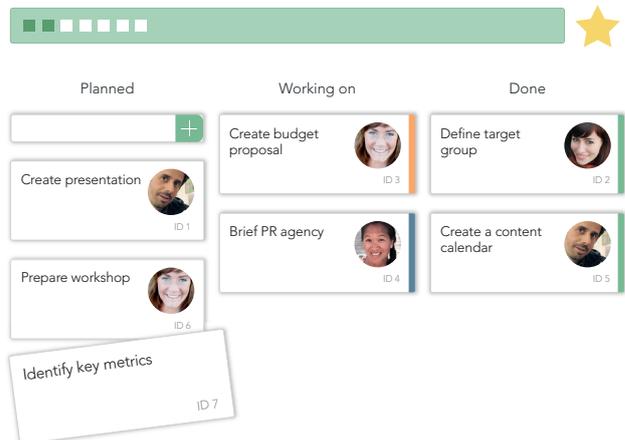
How to Collaborate Effectively

When you collaborate, you increase the productivity of your teams, and you get things done.

Let an online workspace, optimized for driving collaboration and getting things done, facilitate your planning, teamwork and progress tracking. An all-in-one project collaboration solution is what you need to boost your productivity in the modern age.

Must-haves for a smart collaboration tool:

- ◆ **Brings your teams together** in one place – alongside the tools they need to plan and execute their work. Two thirds of project managers believe this leads to fewer project delays, a stronger sense of team, better control of costs and reduced over-spend. **
- ◆ **Streamlines communication and document sharing**, eliminating email thread chaos and long meetings. 82% of project managers believe collaboration tools reduce time wasted and stress levels, leading to efficient project delivery and employee wellbeing. **
- ◆ Gives you **complete insight, control** and visibility over project goals, tasks and timelines.
- ◆ Features **military-grade file encryption** and is **ISO certified**.
- ◆ Is **fully scalable** as your business grows and can be **set up in minutes**. Go from simple communication and document sharing, to workload and project portfolio management. As and when you need it.
- ◆ Is **user-friendly and mobile optimized**, enabling smooth collaboration in the office or on the go. As a result, 96% of business leaders believe technology helps drive up organizational efficiency.**



Ready to learn more about smart project collaboration? Read our whitepaper [‘Turn Chaos into Harmony’](#) at [Projectplace.com](#)